









Step into the spotlight at the Air Show with unmatched visibility and **VIP treatment!**

As a Presenting Sponsor (\$50,000), your company name headlines the entire event featured in the official title, all promotional materials, press, and media—while enjoying a fully catered Flight Line Chalet for 100 guests daily, exclusive VIP aircraft rides, premium parking, and recognition across every channel, from public address announcements to website features and on-site displays.

Our Sponsor Levels (\$50,000-\$5,000) scale to fit your brand's reach, each offering catered hospitality, prime advertising, and banner placement for powerful exposure. For direct engagement, Commercial Exhibit Spaces (\$3,000-\$5,000) let you connect face-to-face with attendees in customizable display areas.

From national visibility to exclusive VIP perks, every sponsorship level ensures your brand soars alongside the Blue Angels at one of the region's most thrilling events!

Naval Air Station (NAS) Lemoore Airshow

Join the Navy as a Sponsor

Our sponsorship opportunities offer a variety of options from commercial exhibit space to presenting level sponsorship and can be tailormade to fit your organization's objectives such as:

- Brand AwarenessCompany
- Recruiting
- Customer **Appreciation**
- Hospitality
- Networking
- Show Support for the Military

Your support is integral to the continued success of our MWR Quality of Life Programs for our Sailors and their families.

Thank you. Your support is important to the continued success of our MWR Quality of Life Programs for our Sailors and their families. We look forward to hearing from you!



Contact us today for additional information on our Sponsorship Guide!

Davey Jones, MWR Director 559-998-4806 | david.a.jones13.naf@us.navy.mil

Shannon Pfeil, Marketing Manager Sponsorship & Advertising Coordinator 559-998-2241 | shannon.m.pfeil.naf@us.navy.mil

NAVAL AIR STATION LEMOORE 2026 Air Show **SATURDAY & SUNDAY** MARCH 21-22, 2026 **GATES OPEN AT 9 AM** NAVYLIFESW.COM/LEMOOREAIRSHOW NAVAL AIR STATION LEMOORE 2026





NAS LEMOORE AIR SHOW 2026 SPONSORSHP OPPORTUNITIES

Presenting Sponsor (1), \$50,000

- The Air Show title includes "Presented by YOUR COMPANY NAME" and logo on all promotional materials, including print, television, radio, posters, press release, and social media
- Corporate Hospitality Flight Line Chalet fully catered for 100 people per day, with open bar
- VIP Civilian performer aircraft ride (2) *Subject to availability. Health, height & weight restrictions apply
- VIP Parking passes 50 per day
- 7 public address announcements per day "Thank you to our Presenting Sponsor"
- Presenting Sponsor Recognition on Event Website
- · Large advertisement on Event Website
- Commercial Exhibit/display area, 100'x100'
- Prominent placement of up to 10 sponsor provided banners (5'x10')
- Autographed Air Show souvenir poster (1)
- Recognition Business Plague
- Free admission for 50 to the Blue Angels Party (Saturday, March 21)

Sponsor Level 2. \$40.000

- Corporate Hospitality Flight Line Chalet fully catered for 50 people per day, with open bar
- Company logo on all promotional material
- VIP Civilian performer aircraft ride (1) *Subject to availability. Health, height & weight restrictions apply
- VIP Parking passes 25 per day
- 5 public address announcements per day "Thank you to our Sponsor (your company name)"
- · Large advertisement on Event Website
- Commercial Exhibit/display area, 50'x50'
- Prominent placement of up to 5 sponsor provided banners (5'x10')
- Autographed Air Show souvenir poster (quantity?)
- · Recognition Business Plaque

Sponsor Level 3, \$25,000

- Corporate Hospitality Flight Line Chalet fully catered for 30 people per day, with open bar
- Company logo on all promotional material
- VIP Parking passes 15 per day
- 3 public address announcements per day "Thank you to our Sponsor (your company name)"
- Medium advertisement on Event Website
- Commercial Exhibit/display area, 20'x20'
- Prominent placement of up to 3 sponsor provided banners (5'x10')
- Recognition Business Plague

Sponsor Level 4, \$15,000

- Includes VIP passes to the Sponsor Appreciation Chalet for 10 per day
- Company logo on all promotional material
- VIP Parking passes 4 per day
- 2 public address announcements per day "Thank you to our Sponsor (your company name)"
- Small advertisement on Event Website
- Commercial Exhibit/display area, 10'x10'
- Placement of up to 2 sponsor provided banners (4'x10')
- Recognition Business Plaque

Sponsor Level 5, \$10,000

- Includes VIP passes to the Sponsor Appreciation Chalet for 6 per day
- Company logo on posters & banners
- VIP Parking passes 2 per day
- 2 public address announcements per day "Thank you to our Sponsor (your company name)"
- Commercial Exhibit/display area, 10'x10'
- Placement of up to 2 sponsor provided banners (4'x10')
- Recognition Business Plaque

Deadline to Sponsor: December 31, 2025.

Commercial Exhibit Space

- \$3,000 \$5,000 (Pricing based on display size)
- Includes a customizable exhibit area starting at 10'x10'
- Space allocation and pricing determined by total display footprint (in square feet)
- Tables and chairs provided upon request
- *Subject to sampling and sales restrictions
- *Subject to Sampling and Sales Restriction Details
- · Food & Beverage sales are not permitted.
- Sampling; Product sampling (giveaway samples). Samples of a sponsor's products may be distributed except for samples of alcoholic beverages and tobacco products. (CNICINST 17.10.3)
- Sponsor is not to use personal information of event participants without an "opt-in" choice selected by participant. Sponsor shall, at his/her own expense, protect, maintain and keep in order the booth/space.







